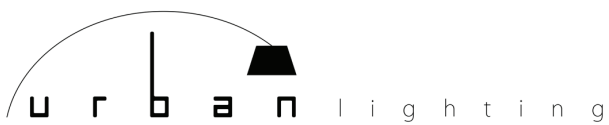




PRESS RELEASE MARBLE LIGHTS

2014



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& tradition[®]



&TRADITION

LAUNCHES

MARBLE LIGHTS

BY STUDIO VIT

THE FIRST COLLABORATION BETWEEN &TRADITION AND LONDON-BASED STUDIO VIT HAS RESULTED IN THE PRODUCTION OF A COLLECTION OF ELEGANT MARBLE AND GLASS PENDANTS.

2014

“When we started the project we were focused on producing something long lasting, something to cherish,” says studio vit. “A long-lasting product is a classical product and therefore fits in well with &tradition’s philosophy of producing traditional designs.”

Made from Italian Bianco Carrara marble and mouth-blown borosilicate glass, Marble Lights uses high quality materials and pure geometric shapes that push the light towards the realm of art object. Yet there is playfulness in the way they reference the archetypal light bulb form. In this way the designs fulfil &tradition’s second criteria – innovation.

The Marble Lights collection includes one table light and five pendants in different proportions. The pendants can either be suspended from the ceiling on their own, or they can be used with a marble weight that acts as a counterweight on the floor. “The contrast between the sizes of the glass and marble components produces interesting combinations when the lights are brought together,” says studio vit. The elegance of the designs is the result of the designers’ attention to detail and dedication to perfecting and reducing forms. “When we work on a product we go into a lot of depth and take a lot of time on the small details. &tradition have been brilliant to work with because they have a lot of respect for that,” says studio vit.

The refined appearance of the pendants draws attention to the quality marble and the borosilicate glass. The position of the lightsource, embedded within the marble, further highlights the virtues of the materials, its light spreading across the stone’s surface and illuminating the delicate glass bubble. Even the electrical cord of the lights was carefully chosen. “The silicone cord drapes beautifully, encouraging the pendants to be used with floor weights. It has a lovely textile quality to it,” says studio vit.

“This is the first time &tradition has worked with studio vit but we already have plans for the future,” says Martin Kornbek Hansen, the founder of &tradition. “The unique combination of their backgrounds in fashion and furniture allows them to produce interesting pieces that possess a refined elegance, fitting right in with &tradition’s collection.”

&tradition is a Danish design company established in 2010 with the founding principle being tradition tied to innovation. Our unique library of furniture and lighting spans from the 1930s to the present day and includes designs by internationally renowned designers.

Product category	Pendants and table lamp / installation
Production Process	The marble is milled and honed and the glass is mouth-blown from thin borosilicate glass.
Materials	White bianco carrara marble and clear mouth blown borosilicate glass with 4 meter white fabric cord.
Dimensions (cm/in)	Five pendants, one table lamp and one floor weight. SV1: Marble: Ø: 11,5cm/4.5in, H: 7cm/2.7in. Glass: Ø: 8cm/3.1in., SV2: Marble: Ø: 8cm/3.1in, H: 10cm/3.9in. Glass: Ø: 13cm/5.1in., SV3: Marble: Ø: 7cm/2.7in, H: 5cm/1.9. Glass: Ø: 8cm/3.1in., SV4: Marble: Ø: 9cm/3.5in, H: 6cm/2.3in. Glass: Ø: 11cm/4.3in., SV5: Marble: Ø: 5cm/1.9in, H: 16cm/6.3in. Glass: Ø: 16cm/6.3in., SV6: Marble: Ø: 7cm/2.7in, H: 5cm/1.9in. Glass: Ø: 16cm/6.3in., SV7: Marble: Ø: 20cm/7.8in, H: 8cm/3.1in.
Light source	G9 Max 25 Watt. This luminaire is compatible with bulbs of the energy classes: B - E. This luminaire is sold with a bulb of the energy class: D.
Design year	2014